

Media Accreditation Procedure and Deadlines

As a round of the FIA World Rally Championship, Rally Guanajuato Mexico 2019 follows the regulations and procedures set out by the FIA for media accreditation. Please make sure to read these guidelines and follow them closely. It is very important to provide all the requested documentation and to send it the correct office. Errors in procedure will result in delayed requests.

1. National publications, national photographers, national websites and national radio stations.

Requests for accreditation for publications, photographers, websites and radio stations in Mexico must apply on our website www.rallymexico.com no later than February 6th 2019.

The Chief Media Officer will e-mail the result of the accreditation request to the outlet's headquarters at least two weeks before the rally. If the request is accepted, an agreement will be included, to be signed by the Editor. No accreditation will be finalized without this signature. If the representative of the publication is unable to attend, the Chief Media Officer needs to be notified at least seven days before registration opens.

For more information please contact:

Accreditation Office Rally Guanajuato Mexico
Ignacio Zaragoza #8 Col. Lomas Altas Mexico, D.F. 11950
Tel. +52 (55) 5259 6904 ext. 107
E-mail: acreditacion@rallymexico.com

2. Television

For all Television accreditations, broadcasters and networks are to contact the **WRC Promoter** before February 13th 2019 at: accreditation@wrc.com

3. International publications, photographers, radio and internet media

All accreditation requests from international publications, photographers and websites must be made to the FIA before February 13th 2019 using the online accreditation system on www.fia.com in accordance with the stated procedure.

4. FIA WRC permanent pass holders

No accreditation request is needed, but both the Chief Media Officer and the FIA Media Delegate need to be informed of the pass holder's intent to attend the event. Please do so by e-mail at least five days before Scrutineering.

5. Principles for accreditation, documentation and photographers

A) Principles

- a) A maximum of three representatives (journalists or photographers) per publication will be accredited.

- b) A publication will need to comply with the distribution and quality established by the FIA, and be for sale to the public. Internal and club publications cannot be accredited as media outlets. Accreditation decisions are based on the market of the requesting country.

- c) Promoters of any kind, such as PR or marketing personnel, cannot be accredited as media representatives.

- d) Private teams with established drivers may apply for accreditation for a media representative directly to the FIA Media Delegate.

- e) Central and local offices of large international press agencies (AP, AFP, Reuters, ANSA, UPI, DPA, LUSA, BELGA, JIJI, KYODO, EFE, Press Association, SAPA, Australian AP, APA, etc) will always be accredited directly by the FIA.

B) Required documentation for each request

- a) An accreditation request on the publication's official stationery, signed by the Managing Director or Editorial Director

- b) The name(s) and charge of the representatives who will cover the event.

- c) General information about the publication, such as frequency and distribution.

d) Official ID (INE, passport, driver license) of the people interested on the accreditation.

e) Testimonials of material published about Rally Mexico 2018 or the FIA World Rally Championship.

f) Any request by a freelance journalist must be accompanied by a list of articles published during the previous 12 months, including the publication name and date.

Late or incomplete will not be considered.

C) Accreditation for photographers

National Press Photographers

The amount of passes for National Press Photographers is limited by the FIA to 12.

International Press Photographers

Publications or agencies seeking accreditation for a single WRC event must provide proof of independent coverage in the form of at least 15 photographs per pass taken of each event where they attended as accredited media during the previous year.

In the case of an agency, the pictures must have been sold at regular commercial prices to publications that comply with FIA criteria.

For publications, the published pictures must be demonstrated to be original work by the author accreditation for the publication.

Commercial/promotional photographers

Commercial or promotional photographers may request accreditation to accreditation@wrc.com